

# P The Kawartha Promoter

Locally Owned and Operated



Your Community News Magazine Online

## ADVERTISING RATES & DATA PER ISSUE ONLINE

AD SIZES	Horizontal	Vertical	Standard Amount
<b>1/12</b>	3.06 x 1.5		\$34
<b>1/8</b>	3.06 x 2.35		\$47
<b>1/6</b>	6.3 x 1.5	3.06 x 3.15	\$53
<b>1/4</b>	6.3 x 2.35	3.06 x 4.8	\$66
<b>1/3</b>	6.3 x 3.16	3.06 x 6.46	\$78
<b>1/2</b>	6.3 x 4.8	3.06 x 9.725	\$85
<b>Full Page</b>		7 x 10.625	\$110

### More Options

**Advertorial ~ \$540**  
1/2 page AD with 1/2 page editorial

**Trades and Services**

**Directory ~ \$17**  
1/12 Size AD. Must book 4 in a row initially. Includes online listing in Kawartha Shops and Services.

**Classified ~ \$13**  
Up to 20 words, \$0.25 for each additional word

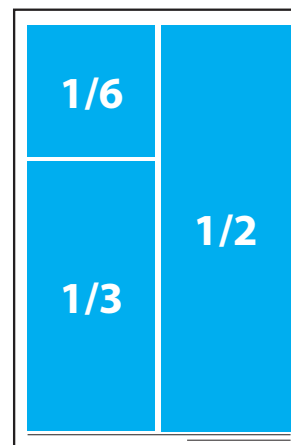
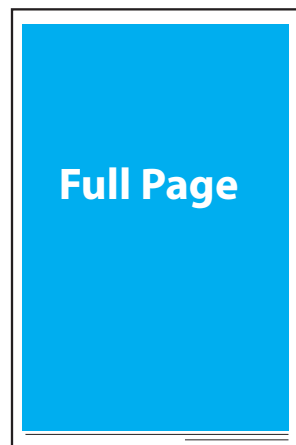
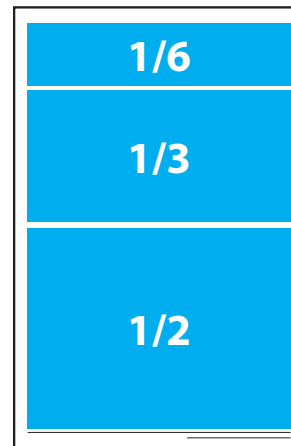
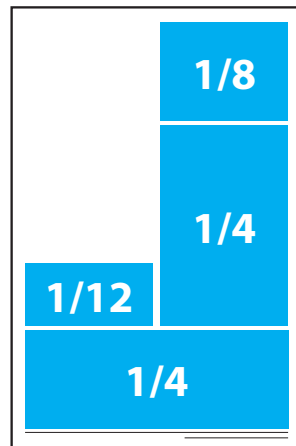
**\*\*Website Banner ~ \$150**  
per month

Dimensions are in inches, and include colour. Camera Ready Artwork - Accepted file formats include: ai, eps, pdf, jpg, psd, tiff. Minimum Resolution 150 dpi. File Submission: please email ad materials to ads@thepromoter.ca

## ISSUE DATES 2024

Ask about our feature and community event sections. The deadline for all material is 4 days prior to publication date.

Month	1st	15th	31st
January	12	26	
February	9	23	
March	8	22	
April	5	19	
May	3	17	31
June	14	28	
July	12	26	
August	9	23	
September	6	20	
October	4	18	
November	1	15	29
December	TBA		



Use our **COMPLIMENTARY** design service, or provide your own camera-ready artwork - it's up to you!



Effective quality design made just for you, and the 50,000+ readers you'll reach throughout the City of Kawartha Lakes and surrounding area.



**Camera Ready Artwork** - Accepted file formats include: ai, eps, pdf, jpg, psd, tiff. **Minimum Resolution** 150 dpi. **File Submission:** please email ad materials to ads@thepromoter.ca



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